



YENIPHER CHUNG

professional experience

Freelance Graphic and Web Designer
07/2007 – Present

Senior Graphic Designer
Kleis Design; Houston, TX
4/2011 – 5/2014

Create a variety of branding and promotional pieces for clients such as FMC Technologies, Cason Graye Homes, Hamilton Vein Center, Galveston Injury and Accident Clinics, Murphy Industrial Products, Orleans Seafood Kitchen, Onit, Red and Black Books and Texas Southern University.

Senior Graphic Designer
Marye-Kelley Decoupage; Houston, TX
11/2009 – 4/2011

Design a variety of in-house promotional materials. Provide quality control on the entire production process, from creating layouts to printing and the final product.

Art Director Junior
Euro RSCG Latino; New York, NY
07/2007 – 03/2009

Developed advertising and marketing programs for the Hispanic market in the US for clients such as Chivas Regal, DIRECTV Más, IPP, Kmart, Lantus, Volvo, sanofi-aventis and St. Jude Children Research Hospital. Assisted in acquiring key business partners such as Chivas Regal and IPP.

Creative Intern
LatinWorks Marketing; Austin, TX
02/2006 – 05/2007

Developed advertising concepts for print, TV and radio catering to clients such as BudLight, ESPN, U.S. Cellular and The Kaiser Family Foundation.

computer skills

Adobe Creative Cloud (plus previous versions):

InDesign, Photoshop, Illustrator, basic Flash and Dreamweaver, Intermediate HTML and CSS coding.

Microsoft Office: Word, Excel, PowerPoint, Quickbooks Pro.

CMS Platforms: Wordpress, Hubspot and Adobe Business Catalyst.

Email Platforms: MailChimp and ConstantContact.

awards and honors

Citation of Excellence; Houston, TX ADDY Award (2014)

Student Silver Austin, TX ADDY Award (2007)

Student Bronze Austin, TX ADDY Award (2007)

Exhibited at the One Show Student Gallery, and at the

Art Director's Club Portfolio Review in NY (2007)

Recipient of the Norman Campbell Scholarship Award in

Advertising, and the AWRT Scholarship Award (2006)

University of Texas at Austin's Academic Dean's List (2004-2007)

languages

Fluent in Spanish, English, Cantonese and Mandarin, conversational Japanese and beginner Korean.

education

Bachelor of Science in Advertising

Texas Creative Program

The University of Texas at Austin

Graduated in May 2007 with High Honors

GPA: 3.9

work permit

Permanent Residency
(Green Card)